



THE **DEFINITIVE GUIDE** *to Deploying a Cushman Golf Cart Fleet*

**Revolutionizing
Business
Mobility**

A comprehensive guide exclusively from
Garrett's Golf Cars on how to acquire, deploy,
and maintain a full-service Cushman golf cart
fleet for commercial use



GOLF CARTS ARE NOT ONLY FOR THE GOLF COURSE



WHAT’S YOUR NUMBER ONE BUSINESS PRIORITY?

As senior managers and business owners, the quest for increased efficiency is never-ending — from reducing downtime to increasing productivity, from cutting costs to improving profitability. Surprisingly, the solution to many of these priorities can arrive from an unexpected source.

REVOLUTIONIZING BUSINESS MOBILITY WITH CUSHMAN GOLF CARTS

Across industries—from hospitality to construction—businesses embrace golf carts for their versatility and cost-efficiency. The global market for these agile and eco-friendly vehicles is booming, with projections hitting over \$2.8 billion by 2028. Cushman stands out in this rapidly expanding market with its robust, utility-focused golf carts designed for various commercial uses. Known for durability and customizable options, Cushman carts meet diverse industry needs, enhancing operational efficiency and compliance with strict standards. This eBook will guide you through the benefits, strategic advantages, and management of a Cushman fleet to optimize your business operations.

Let’s go for it!

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PART I

CUSHMAN: VEHICLES FOR ALL SECTORS

With over 100 years of delivering rugged, customized vehicles for demanding applications, Cushman's broad portfolio provides specialized solutions spanning industries from hospitality to heavy manufacturing. This diversity of reliable, innovative vehicles across sectors allows Cushman to deliver key enhancements where they matter most — improving efficiency, satisfaction, and the bottom line.



**WHAT ARE YOUR
INDUSTRY'S UNIQUE NEEDS?**

GOVERNMENT INDUSTRY

Both Cushman’s Hauler and Shuttle series provide professional and efficient solutions for government facilities, enhancing mobility and safety with models like the street-legal Hauler Pro LSV. These vehicles are designed to maintain a crisp appearance and meet high operational standards, offering rugged durability for tasks from landscaping to personnel transport, all while supporting environmental responsibility.

OPERATIONAL EFFICIENCY:

Vehicles engineered for peak performance improve productivity and reduce downtime.

SIMPLIFIED FLEET MANAGEMENT:

Simplified logistics with a customizable, multi-purpose fleet reduce management costs and maximize vehicle utility.

COST EFFICIENCY:

Experience long-term savings from fuel efficiency and low-maintenance designs.

ENVIRONMENTAL IMPACT:

Electric models can reduce emissions, supporting sustainability goals.



EDUCATIONAL INSTITUTIONS

On campuses, the Hauler series supports essential maintenance tasks while the Shuttle series safely transports students and staff. These vehicles enhance campus logistics, improve safety, and foster school spirit with customizable features.

CAMPUS MOBILITY:

A Cushman fleet enhances the ability to maintain expansive educational environments efficiently.

SAFETY & ACCESSIBILITY:

Provide safe, reliable transport with options for customization to meet specific needs.

COST-EFFECTIVE OPERATIONS:

Cushman carts are economical with low operational and maintenance costs.



RESORT & HOSPITALITY INDUSTRY

In the hospitality sector, the Hauler series is helpful for ensuring property maintenance. Both the Shuttle series and the Refresher Oasis model enhance the overall guest experience by providing efficient transport and food/beverage services. Together, these solutions can help reinforce the provider’s reputation.

ENHANCED GUEST EXPERIENCE:

Streamline operations and enhance guest satisfaction.

OPERATIONAL VERSATILITY:

From guest transport to utility uses, you can increase operational efficiency.

ENVIRONMENTAL & ECONOMIC BENEFITS:

Electronic models support sustainability goals while managing costs.



Shuttle 2+2



Shuttle 4



Shuttle 6



Refresher Oasis

INDUSTRIAL FACILITIES

Cushman’s robust vehicles, like the Hauler and Shuttle, and specialized models, like the Tug 8K, address the demands of industrial environments by enhancing operational efficiency, ensuring worker safety, and reducing environmental impact.

ENHANCED PRODUCTIVITY:

Build a fleet designed to handle the rigorous demands of industrial settings.

SAFETY & ADAPTABILITY:

Cushman vehicles have features that ensure safety and customization to specific industrial tasks.

SUSTAINABILITY & COST SAVINGS:

Electric models help reduce environmental impact and operational costs.



Hauler 1200X



Shuttle 2



Tug 8K



Tug 8K

PART II

ACQUIRING YOUR CUSHMAN FLEET

In the following pages, we'll provide you with a series of questions to guide the buying decision process and to identify the golf cart features that best suit your needs. When you're ready to dive deeper into the specifics of the recommended models, the team at Garrett's Golf Cars can guide you through the selection process, taking the time to educate you on the models' intricacies, allowing you to test drive them on our course, and offering valuable advice on customization possibilities and proper maintenance.



⬇
**WHAT ARE YOUR
SPECIFIC BUSINESS NEEDS?**



CHOOSING YOUR CUSHMAN FLEET: A STRATEGIC GUIDE

Deciding whether to purchase or rent your Cushman fleet is crucial in aligning your operational needs with financial capabilities. We’ve created a comprehensive guide to help you navigate this decision.



BUY OR RENT? NAVIGATING YOUR OPTIONS

Buying involves higher upfront costs but offers long-term savings and the opportunity to recoup investments through resale. With lower initial expenses, renting provides flexibility and avoids long-term maintenance costs, which is ideal for those testing the waters or needing temporary solutions.

Financial Implications

Upfront and Total Costs: Purchasing requires a significant initial investment but leads to lower total ownership costs over time. Renting minimizes initial costs but may lead to higher long-term expenditures due to ongoing rental fees.

Cost Recovery: Ownership allows for customization and potential resale, offering a chance to regain some of your initial outlay.

Operational Flexibility

Customization: Ownership provides the freedom to tailor your fleet to your needs without restrictions.

Maintenance Control: Owners manage their own maintenance schedules, ensuring longer vehicle life and performance. Renters, however, can benefit from included maintenance packages, thereby reducing operational hassles.

Evaluating Needs

Business Strategy: Consider how the flexibility of renting or the investment in buying aligns with your business strategy, finances, and operational demands.

Make a Decision: Making an informed choice between buying and renting will streamline your operations and enhance efficiency, whether you’re gearing up for long-term growth or managing seasonal demands.

On the following page you’ll find a side-by-side comparison summarizing the key differences between purchasing and renting Cushman golf carts for your commercial fleet.

		BUY	RENT
FINANCIAL CONSIDERATIONS	Total Upfront Cost	Higher upfront cost with a substantial down payment	Lower upfront cost provides financial relief
	Total Costs	Greater financial liability with long-term expenses; potential for higher returns over the vehicle's lifespan	Costs spread flexibly over the rental period, providing cash flow advantages; may surpass purchase pricing
	Recouping Costs	Opportunity to recoup costs through resale	No option for recouping costs through resale
OWNERSHIP CONSIDERATIONS	Customization	Complete freedom for customizations	Limited customization options
	Maintenance	Control over maintenance schedules; ongoing upkeep costs	Routine service often included in agreements; maintenance managed by the rental provider
	Flexibility	No contractual limitations on usage or specified service providers	Access to the latest models facilitates fleet replacement; valuable for expanding or contracting fleets based on demands



ASSESS YOUR BUSINESS NEEDS

Ultimately, the choice between buying and renting your Cushman golf cart fleet comes down to two aspects: your business needs and your operational goals. There are no right or wrong answers here. Making this decision involves reviewing financial considerations, weighing the pros and cons of each alternative, and prioritizing accordingly. Ask yourself the following questions:

1. What are my budget parameters?
2. How long do I expect to need the golf carts?
3. Do I require branding, customization, or accessory additions?
4. Do I have the resources and personnel to oversee ongoing maintenance?
5. Do I want the freedom to use and service the golf carts as I desire with ownership, or can I live within the limitations of a rental contract?
6. What is the growth outlook for my business? Will increased scale and demand justify purchasing assets in the future?
7. Are there industry-specific considerations, such as needing the latest models, specific features, or the ability to personalize carts extensively?

Once you have more clarity on these factors, consider them in relation to the key characteristics of buying or renting Cushman golf carts. Purchase for stability, the option for custom builds, and total savings. Rent for flexibility and cost smoothing, but expect seasonal spikes.

Garrett’s Golf Cars offers an extensive Cushman inventory for purchase and rental options.

CLICK TO VIEW

Our Cushman Catalog

CLICK TO EXPLORE


Our Rental Services

EFFICIENT FLEET FINANCING & UNMATCHED SUPPORT


Acquiring a golf cart fleet constitutes a substantial financial undertaking for any business. While the productivity and utility benefits are undeniable, buyers must consider financing strategies and after-sale support resources to manage costs prudently.

FINANCING OPTIONS

We partner with leading financial providers like Sheffield Financial and Yard Card to offer flexible financing options. Whether you’re buying new or used, our plans include low- to zero-percent interest rates, accommodating various budgetary needs while helping you manage the upfront cost of acquiring a fleet.



Offers fixed-rate installment loans for new carts with options ranging from 0% interest for 36 months to longer-term competitive rates.



Ideal for new and pre-owned carts, this program extends flexible credit terms to help efficiently manage upfront and ongoing costs.

UNRIVALED SUPPORT

Comprehensive Warranties: Garrett’s ensures your investment is protected with warranties covering everything from the battery pack to general cart performance, providing peace of mind and reliability.

Dedicated After-Sale Support: Our commitment extends beyond the sale. Garrett’s offers comprehensive after-sales service, ensuring your fleet remains in top condition. From routine maintenance to emergency repairs, our expert technicians are equipped to handle all your needs promptly, ensuring minimal downtime.

Tailored Customizations: Garrett’s offers extensive customization options to make each cart your own. Enhance your fleet with practical modifications for increased functionality or aesthetic enhancements that reflect your company’s brand and style.

Easy Trade-Ins: When it’s time to upgrade, Garrett’s trade-in process is straightforward and advantageous. It allows you to transition from old to new models economically and efficiently.

Partner with Garrett’s Golf Cars for a hassle-free experience through the lifetime of your fleet. Enhance your operational capabilities with ease. Buying a Cushman is not just a transaction but the start of a lasting partnership; therefore, it’s vital that you feel confident in your investment.

➔ HOW TO SELECT THE RIGHT CUSHMAN MODEL

Congratulations! You've reached an exciting milestone in your journey. You should now understand your budgetary capabilities, ownership requirements, and purchase or rental strategies. You've also gathered valuable information about after-sale support. Now it's time to select your Cushman golf carts.

Cushman offers various golf cart models designed to fulfill different operational needs across various industries. While the extensive selection adds to the excitement, it can also be overwhelming.

How do you choose the right models that best fit your needs and preferences?

A structured, critical approach is required to identify your business's perfect Cushman golf cart models successfully. We suggest that you proceed through the following sequence of key questions to aid in your selection process:

WHAT IS YOUR PRIMARY INDUSTRY?

- ☐ Government
- ☐ Education
- ☐ Resort & Hospitality
- ☐ Industrial

WHAT IS YOUR PRIMARY USE FOR THE VEHICLE?

- ☐ Utility
- ☐ Personnel Transport
- ☐ Burden Carriers
- ☐ Tow Tractors
- ☐ Food & Beverage
- ☐ Turf Maintenance

HOW MANY PASSENGERS WILL YOU BE TRANSPORTING?

- ☐ 2
- ☐ 4
- ☐ 6
- ☐ 8

WHAT TYPE OF POWERTRAIN DO YOU NEED?

- ☐ ELiTE Lithium Electric
- ☐ Gas
- ☐ Diesel

DO YOU NEED A STREET-LEGAL LSV?

- ☐ Yes
- ☐ No

DO YOU NEED EXTRA CLEARANCE?

- ☐ Yes
- ☐ No

WHAT TYPE OF TOWING AND HAULING CAPACITY DO YOU NEED?



Once you've thoroughly addressed this series of essential questions, one or more ideal golf cart models will emerge as the perfect fit for your needs.

At this point, you can delve deeper into the specifics of the recommended models, exploring their built-in features and starting to consider customization options to further enhance their capabilities.

Our professional team at Garrett's Golf Cars is ready to guide you through this process, providing expert assistance to help you identify the model that aligns perfectly with your requirements. We'll take the time to educate you on the model's intricacies, allow you to test drive it on our course, and offer valuable advice on customization possibilities and proper maintenance practices.

**PREPARE FOR A
GREAT CUSHMAN EXPERIENCE!**

PART III

MANAGING YOUR CUSHMAN GOLF CART FLEET

So now you have it! Your new Cushman golf carts are (almost) ready to join your fleet, and the convenience of realizing their operational benefits is within reach. The final step is to discuss how to properly manage and maintain your golf carts after they've been integrated into your operations. These final touches will facilitate an increased return on your investment.



⬇
**HOW DO YOU CARE FOR
YOUR INVESTMENT?**

CUSHMAN GOLF CART CUSTOMIZATIONS

When you're at the dealership talking with a sales rep, you should discuss the customization options available. If you're buying a Cushman golf cart off the line (aka, a prebuilt model), you can select your preferred customizations, and the vehicle will be manufactured according to your chosen specifications. If you're buying an already assembled vehicle, either new or pre-owned, customizations will be integrated into the existing model. Every dealership is different, so be sure to ask the sales rep about their options.

Customizing and accessorizing your Cushman golf carts is an exciting process, but a more practical approach is required when used for commercial purposes. You want the cart to meet BOTH your branding goals and operational needs, from appearance to performance.

Below are some ideas for customizations and accessories you can add to your Cushman carts to personalize them and improve their functionalities for specific industries:

GOLF CART CUSTOMIZATIONS FOR THE GOVERNMENT INDUSTRY



- ✓ **Health/safety accessories:** flashing lights, sirens, horns, seatbelts, reflective decals, wheelchair accessibility.
- ✓ **Weather protection:** canopy tops, protective enclosures, windshields, heaters.
- ✓ **Communication systems:** two-way radios or other communication setups.
- ✓ **Personalized branding:** government-branded license plates and logos.

GOLF CART CUSTOMIZATIONS FOR THE EDUCATION INDUSTRY



- ✓ **Health/safety accessories:** flashing lights, sirens, horns, seatbelts, reflective decals, wheelchair accessibility.
- ✓ **Utility cargo:** beds for carrying books, sports equipment, gardening, or maintenance tools.
- ✓ **Amenities:** armrests, USB/Bluetooth connectivity, stereo systems, cushioned seating, refreshment holders, coolers.
- ✓ **Branding:** decorative touches, school colors, and body color customizations.

GOLF CART CUSTOMIZATIONS FOR THE RESORT & HOSPITALITY INDUSTRY



- ✓ **Health/safety accessories:** flashing lights, sirens, horns, seatbelts, reflective decals, wheelchair accessibility.
- ✓ **Amenities:** armrests, USB/Bluetooth connectivity, stereo systems, cushioned seating, refreshment holders, coolers.
- ✓ **Utility boxes:** versatile van boxes outfitted for housekeeping or food services.
- ✓ **Aesthetic customizations:** premium paint colors, wood trim, and resort branding.

GOLF CART CUSTOMIZATIONS FOR INDUSTRIAL FACILITIES



- ✓ **Safety accessories:** flashing lights, sirens, horns, seatbelts, reflective decals.
- ✓ **Load capacity enhancements:** storage compartments, dump beds, flatbeds, and ladder kits.
- ✓ **Towing capabilities:** hitches for pulling small trailers or attachments.
- ✓ **Suspension improvements:** shock absorbers and suspension bushings.

CASE STUDY

CUSTOMIZATION IN ACTION

The director of engineering at the massive AT&T Stadium in Arlington, TX — the third-largest stadium in the NFL by seating capacity — relies heavily on a customized fleet of 45 Cushman vehicles to efficiently maintain the facility’s vast three-million-square-foot space and transport personnel across the 73-acre site.

ABOUT THE FLEET

The fleet includes electric and gas-powered Cushman Hauler 800X and Shuttle models with various configurations like 2-passenger seating, flatbeds, dump beds, and bench seating for up to six people.

The versatile payload capacities of up to 1,200 lbs allow crews to haul heavy equipment, tools, materials, and staging efficiently without damaging the stadium’s field turf. The electric models enable quiet, emission-free operation for indoor work during concurrent events.

MAINTENANCE & CUSTOMIZATION

The director has implemented a system of rotating the electric vehicles for recharging when their power drops below 25%, but the crews can still tackle 12-hour workdays on a single charge.

Outside, 20 electric and gas Shuttle 4 and 6 models with comfortable bench seating safely transport visitors from the parking lot to the stadium entrance.

Customized with various configurations and accessories, the Cushman fleet provides reliable, heavy-duty “workhorses” that are essential tools for the engineering and maintenance teams in keeping AT&T Stadium capable of holding over 100,000 people, operating smoothly for its packed schedule.

FLEET NEEDS:

- Around-the-clock golf cart access for indoor and outdoor operations, including emission-free options
- Safe and street-legal transport of visitors
- Heavy-duty performance for stadium maintenance
- Versatile payload capacity for carrying heavy tools and materials

CUSTOMIZATION:

- Gas & electric options (including electric vehicles kept on a rotating charging schedule for constant access)
- Multiple configurations, including flatbeds, dumpbeds, and tool racks
- Street-legal LSVs with bench seating for up to 6 passengers
- Payload capacities of up to 1,200lbs

MAKE IT WORK FOR YOU

By leveraging Cushman’s extensive customization options, businesses can transform their golf cart fleet into tailored solutions that enhance operational capabilities, optimize workflow, and elevate productivity across diverse commercial settings. Thoughtful accessorizing and aesthetic touches allow companies to personalize their Cushman vehicles to meet industry-specific needs while embodying their brand identity.



PREVENTATIVE MAINTENANCE TIPS



BRAKE CHECK

Periodically inspect the brakes for wear and tear. If you notice any unusual noises or reduced braking efficiency, have them examined by a professional.



LIGHT & SIGNAL INSPECTION

Ensure all lights, turn signals, and headlights function properly. Replace bulbs or address any electrical issues promptly.



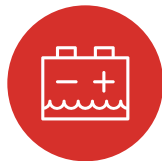
REGULAR CLEANING

Keep your golf cart clean by washing it regularly to prevent dirt and grime buildup, which can affect its appearance and performance.



TIRE INSPECTION

Check your tires for proper inflation and signs of wear and tear. Ensure all tires are adequately inflated to Cushman's recommended PSI levels to maintain appropriate handling and safety. You should check the tire pressure on the vehicle about once a month.



FLUID LEVELS CHECK

Regularly check and top up essential fluids, such as brake fluid and coolant, to ensure your golf cart's systems function optimally. As part of this check, inspect any fluid leaks, which may indicate an issue with the vehicle's systems. Address any leaks promptly to prevent further damage.

5-STEP METHOD FOR WASHING YOUR CUSHMAN GOLF CART:

1. Have two buckets. Fill one bucket with a water and soap mixture, and fill the second bucket with only clean water.
2. Rinse the entire vehicle with a hose to remove any loose dirt.
3. Use a soft sponge or wash mitt dipped in soapy water to gently scrub the vehicle.
4. Rinse the soapy vehicle with the water-only bucket to prevent scratching.
5. Dry the vehicle thoroughly with soft microfiber towels. Do not let your golf cart air dry as water spots may form on the finish.

BATTERY CARE

As a new Cushman golf cart owner, you may encounter battery problems, as batteries can wear out over time. You can extend your golf cart battery's life through proper maintenance.

CHARGING

- Recharge your golf cart batteries fully after every use. **DO NOT let your battery drain completely.**
- Avoid overcharging. Use an automatic shutoff charger or unplug it once the battery is fully charged.
- Only use the compatible charger made specifically for your battery type.
- Inspect all battery connections before you begin charging.
- Charge your batteries in a well-ventilated area with vent caps tightened.
- Never smoke while charging or performing any maintenance on your Cushman cart batteries.

WATERING:

- Check water levels before charging.
- Refill with distilled water to the recommended level (detailed in your golf cart's manual). Over or underfilling can damage the batteries.
- The water line in each cell should be above the lead element and about an inch from the top of the cell.
- The best time to refill the water in your golf cart batteries is immediately after fully charging the vehicle.

CLEANING:

- Clean terminals and connections regularly with baking soda. Scrub the terminals with a toothbrush to remove any corrosion.
- Rinse with water after scrubbing, then apply a battery protector.
- Ensure batteries are completely dry after cleaning.



SAFETY FIRST

DEFENSIVE DRIVING

Driving a golf cart within a "closed" premise (e.g., a campus, industrial facility, resort, airport, campground, etc.) does not automatically guarantee safety. Accidents and injuries can still occur due to reckless driving, such as passengers being ejected, collisions with obstacles, or loss of control by the driver.

Poor maintenance can also adversely affect vehicle performance, leading to potential accidents. It's important to acknowledge that in a closed premise surrounded by hectic pedestrian traffic, golf carts are often the fastest-moving elements, making them potentially more dangerous for pedestrians in the event of severe impacts.

Therefore, caution and moderate speeds are strongly recommended when driving a golf cart to ensure the safety of the occupants, the people around, and the vehicle's durability. Here are some defensive driving practices you should adhere to:

- Only allow one passenger per seat to avoid overloading.
- Secure cargo properly to prevent detachment or shifting, especially when hauling heavy loads.
- Do not let passengers stand while driving.
- Watch for pedestrians and other obstacles like branches, barriers, fluids, machines, etc.
- Check blind spots.
- Use turn signals and install a reverse signal alarm.

Equally important, when you are at the dealership, ensure the vehicle meets OSHA's 1926.601 regulation for motor vehicles operating within an off-highway jobsite (not open to public traffic). This regulation lists the required safety features for every type of vehicle.

OSHA's regulation also stipulates that "All vehicles in use shall be checked at the beginning of each shift to assure that the following parts, equipment, and accessories are in safe operating condition and free of apparent damage that could cause failure while in use."

PREVENT BREAKDOWNS FOR REDUCED DOWNTIME

Investing in preventative maintenance and promoting safe driving practices is wise for any business relying on Cushman golf carts. By following the recommended maintenance steps and defensive driving guidelines, you can significantly extend the lifespan of your fleet, reduce the risk of accidents and breakdowns, and ensure your vehicles operate at their peak potential.

Prioritizing maintenance and safety automatically translates into productivity and profitability.

FINAL THOUGHTS **PREPARE FOR THE ROAD AHEAD**

Throughout this eBook, we've explored the benefits and strategic advantages of utilizing Cushman golf carts for commercial purposes across various industries. From enhancing operational efficiency to addressing concerns around reliability, durability, and sustainability, Cushman's vehicles are proven to be invaluable assets for businesses seeking robust, flexible, and economical transportation solutions.

As a premier South Carolina-based dealership, Garrett's Golf Cars has built a reputation for prioritizing customer specifications and satisfaction. Our commitment to customer care has earned the loyalty of buyers who appreciate our exceptional service.

***We owe our decades of success to a simple motto: "Treat customers right, and they'll come back."
This philosophy has allowed us to proudly serve clients for over three decades.***

If you're ready to experience the benefits of Cushman golf carts for your business, take the next step with us. Schedule a consultation with our knowledgeable team, and together we can identify the perfect vehicles to meet your unique needs.

Don't hesitate to embark on this journey with us. Contact Garrett's Golf Cars today, and let's drive your business to new heights of operational excellence.





LET'S TALK!

**Ready to put Cushman golf carts into gear for
your business? We're here for you!**

Shop our inventory, chat with us, or contact us online at
GOWITHGARRETTS.COM

GREENVILLE LOCATION

604 Northwoods Drive, Suite D
Fountain Inn, SC 29644

(864) 862-7709

Sunday: Closed

Monday-Thursday: 8:30am - 6pm

Friday: 8:30am - 5pm

Saturday: 10am - 3pm

CHARLESTON LOCATION

594 Johnnie Dodds Blvd.
Mt. Pleasant, SC 29464

(843) 881-8894

Sunday: Closed

Monday-Thursday: 8:30am - 6pm

Friday: 8:30am - 5pm

Saturday: 10am - 3pm

